

2011 SoACE Annual Conference - Preconference Workshops

Let the Strengths of Your Past Illuminate Your Future: Bringing Together Strengths, New Employees, & Career Services

Facilitators:

Jay Killough, Director, University Career Services, Texas Tech University
Stacy Ballinger, Director of the Center for Calling and Career, Lee University

Date/Time: Sunday, December 4, from 1:00 pm until 4:00 pm

Registration Fee: \$80 (Half Day)

Learn how to understand your top five strengths and how implementing the Strengths Finder assessment will enlighten your one-on-one developmental sessions with students or new hires. A Gallup, Inc. instrument based on positive psychology, this session is designed for career services professionals and corporate recruiters, to better understand the strengths-based philosophy as it applies to each of our professional well-beings. Offered by the Emerging Leaders committee, this workshop was developed to offer personal and professional opportunities to enhance your future. We invite you to join us for an in depth look at the tool as well as application techniques. With more than 10 years of StrengthsQuest experience between the two of them, Jay Killough and Stacy Ballinger, current practitioners within our association, are highly credentialed to introduce StrengthsQuest to you and/or your campus.

Free access to the assessment will be offered to the first 50 registrants, those following will be charged \$15 each. Participants are required to complete the assessment prior to the date of the workshop.

Once pre-registered for the workshop, access codes will be sent electronically to registrants.

Phil Gardner's Recruiting Trends

Facilitator: Phil Gardner, PhD, Director of the Collegiate Employment Research Institute

Date/Time: Sunday, December 4, 2011, from 8:30 am until 12:00 pm

Registration Fee: \$80 (Half Day)

Requested for the third consecutive year, Phil Gardner, PhD, Director of the Collegiate Employment Research Institute (CERI), will lead this pre-conference workshop and give participants a first-hand look at the newest recruiting trends, as reported by the CERI at Michigan State University. The institute has been conducting an annual survey of national employers for more than 30 years, seeking employers' intentions regarding the hiring of new college graduates. This research provides in-depth data on factors influencing the college labor market. All participants will receive a copy of the 2011-2012 "Recruiting Trends" publication.

Mastering the Federal Hiring Process

Facilitators (tentative): Clif Wilkinson, Georgia College & State University; Glenn Trent, Nuclear Regulatory Commission

Date/Time: Sunday, December 4 / 10:00am-2:00pm

Registration Fee: \$80 (Half Day)

With the tightening of agency budgets and a unique application process, landing a federal job can seem like an uphill battle to some applicants. Still, a good understanding of the process and current and upcoming programs could give students and recent graduates an edge in the market. In this interactive workshop, you'll learn to effectively use USAJobs, write a successful federal resume and respond to application questionnaires. You'll also receive information about special hiring programs for veterans and students with disabilities as well as updates on the implementation of Pathways, an internship and entry-level recruitment program to be introduced in federal agencies in 2012. Participants will leave with an action plan to educate their colleagues and students about applying for careers in the federal government.

Nuts and Bolts for New Career Services Professionals

Facilitators: Alice Jones, Director of Student and Alumni Programs, Career Management Center, Old Dominion University, Saranette Williams, Recruiting Consultant, Career Management Center, Old Dominion University

Date/Time: Sunday, December 4, 2011 from 9:00 am until 4:00 pm

Registration Fee: \$99 (Full Day)

In this interactive workshop designed for those relatively new to the profession, participants will have an opportunity to network with other new professionals, and review pertinent information related to the profession, as well as on-campus work responsibilities. Topics to be covered include meeting the needs of various populations, identifying and using resources, marketing strategies, relationship development, professional ethics, and more. Participants will also share best practices and participate in a panel discussion with experienced professionals who will offer valuable insights and experiences gained through their work.