

## **Director – College Knowledge Groups**

**Gary Miller**

UNC-Chapel Hill



[Resume](#)

### **Why are you interested in this board position?**

*I have a secret to confess: SoACE is my favorite professional association. Shhhhh... don't tell NACE! I have long argued that the size, breadth, relationships, and warm energy of SoACE make it the perfect association. As such, I care deeply about the its growth and success, and by extension, the growth and success of the membership. I am motivated solely by the opportunity to connect meaningfully with colleagues across the geographic footprint of the association in order to help maximize our resources for their development and the association's relevance and impact. Serving as in a Board position that helps guide the Knowledge Groups (KGs) would be a terrific way to contribute toward both of those ends. In some ways, the KGs represent one of our greatest ways to engage the membership beyond the conference, which is a struggle for nearly all associations. KGs have long been an important part of the way the association is organized, engages members, and shares knowledge and information, and they have been a tremendous resource for our community. However, I believe now is a good time for us to evaluate them as a means of extending their reach, expanding their importance and helping propel the organization, and our members' careers, forward. We want KGs to be progressive, connected, and meaningful. It would be an honor to get to help guide some of those efforts.*

### **What qualifications do you have that would make you a strong fit for this board position?**

*I believe to effectively represent the KGs at this point in time, a prospective Board member would need the following characteristics: a desire to hear from membership and focus on cross-association relationships; dedication to pushing the profession and the association; strong organizational skills; and motivation to enact well-researched change. I believe I offer these characteristics to the association! While I have only recently returned to the SoACE footprint, I have strong relationships among members all across the represented states. More importantly, I have a genuine curiosity to explore and learn from those I do not know to better understand the ways in which SoACE can become their go-to professional home. I believe my network and natural inquisitiveness will help me represent the needs of the membership. Over the past 10 years I have contributed to advancing the profession and the association in a variety of ways. From my early advocacy of social media and emerging technologies, to my writing and event creation focused on innovation, to lasting contributions to SoACE (the "Made Better" campaign, the "SoACE Kudos" project, and the Conference Consulting Program), I have been an active contributor to help our field and association move into the future. I couple this with organizational skills that allow us to from thinking about how we should be and into implementation. Finally, I am completely motivated to make SoACE the most successful association it can be. As noted previously, I simply adore this association and want it to thrive!*

### **What leadership roles have you held within SoACE and other similar organizations?**

*My involvement in SoACE includes serving as a Board member for one year (2013-2014, Director, External Relations and Communication) and currently serving as Chair, Consulting Services. I have served other associations in a variety of ways, including: NACE: 2014-2015, Career Readiness Model Tiger Team Member; 2015-2016, 60th Anniversary Innovation Challenge Planning Team Member; 2017-2018, Member Value Proposition Task Force EACE: 2015-2016, Assessment Committee Founding Member and Chair, Pre-Conference Subcommittee NCCDA: 2011-2014 Best Practices Grant Chair NCACE: 2010-2011, Conference Programs Co-Chair; 2011-2012, Conference Planning Co-Chair*